



Plunket

ANNUAL REPORT

2017

The Royal New Zealand Plunket Society Inc.



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# Our vision, goals, strategic themes & Māori principles

## OUR VISION *Whānau āwhina*

In the first 1000  
days we make  
the difference  
of a lifetime

## OUR GOALS

**Healthy tamariki** – We make sure every tamariki/child has the opportunity to be as healthy and well as they can be.

**Confident whānau** – We build the confidence and knowledge of whānau/families across New Zealand.

**Connected communities** – We make sure no whānau/family is left isolated, disconnected or unable to cope.

## OUR STRATEGIC THEMES

**Tamariki, their whānau/family and communities are at the heart of everything we do.**

**High performing Plunket people.**

**Integrated, collaborative and connected approach.**

**Plunket is a learning organisation fuelled by knowledge, data and insights.**

**A bright financial future.**

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## OUR MĀORI PRINCIPLES

**Mana Atua** – Mana Atua is the most important foundation pillar, enabling Māori to reconnect to the source of creation, based on their realities as tangata whenua. The disconnection of tangata whenua from their Mana Atua (resulting in a state of Wairua Matangaro) is a source of 'haumate' (unwellness).

**Mana Tūpuna** – Acknowledging the ancestral dimension, a person's connection to their ancestry through whakapapa (genealogy).

**Mana Whenua** – Mana Whenua recognises the physical, spiritual and emotional connection to the land. This includes forests, swamps, pa sites, rivers and other geographical entities, elements each in their own right able to define a person's tūrangawaewae (place of identity).

**Mana Tangata** – Acknowledges the realities of whānau, hapū, iwi, marae, waka, from whom tangata whenua inherit their natural qualities, gifts, skills and abilities through one's ancestry. Mana tangata acknowledges the self, and those connected to the self through whakapapa.

# From our New Zealand President



This has been an historic year for Plunket. We launched an ambitious new vision and strategy to **make the difference of a lifetime in the first 1000 days** – and bold steps have been taken internally to ensure Plunket is able to deliver on this promise to New Zealand.

## Modernising Plunket

In November 2016, Plunket's membership voted at our Annual General Meeting (AGM) to move away from our Area Board structure and transition into a more flexible and responsive charitable trust.

This signifies a big change for Plunket and how we operate, but it is also a giant leap in the right direction to be able to make it easier to deliver fairer outcomes for families and children with a focus on areas that need it most.

I would like to personally thank our former Area Board volunteers for the time, energy and passion they have given to their communities over the years. Our strategy and vision will see your legacy continue to grow and flourish.

## ePHR success

I am delighted to announce that the electronic Plunket Health Record (ePHR) has been successfully rolled out across Aotearoa. This modern, resilient system not only signals the end of the paper record – but also allows for strategic use of data insights to better identify and serve the needs of Plunket's families.

This new digital approach, along with a suite of other strategic initiatives has taken significant investment, and you will see that as a result Plunket has operated at a deficit this year. The Board takes ownership of this decision, seeing it as an investment in Plunket's future and we have a prudent plan in place to return to a surplus.

## Leadership changes

This year Plunket welcomed a new Chief Executive, Amanda Malu. Amanda is a strong leader with a compassionate heart and inspiring vision for Plunket. I have full confidence that Plunket will strengthen its focus on making a difference to the lives of young families under Amanda's leadership.

There were some other notable changes to the Plunket Leadership Team this year. We bid farewell to Chief Financial Officer Gerald Ross after nearly 10 years with Plunket, confirmed Lois van Waardenberg as Chief Operating Officer, and welcomed Radha Balakrishnan as Chief Strategy and Performance Officer.

## Thank you

My term as Plunket President officially comes to a close this year at our November AGM. I have thoroughly enjoyed the opportunity to lead and represent an organisation that does so much for so many. I am incredibly proud of our staff, volunteers and donors. You are contributing through Plunket to better outcomes for all our children, and your work will echo in the wellbeing of Kiwis for generations to come.

Arohanui,

A handwritten signature in blue ink that reads 'Andrée Talbot'.

Andrée Talbot, New Zealand President



# From our Chief Executive



Ko Aoraki tōku Mauka  
Ko Waihao tōku awa  
Ko Takitimu tōku waka  
Ko Kāti Huirapa, tōku Hapu  
Ko Waihao tōku Marae  
Ko Kai Tahu tōku Iwi

The best available evidence tells us that the first 1000 days of a child's life are instrumental in determining future health and wellbeing outcomes. Plunket is perfectly placed to make the difference of a lifetime within this timeframe, and our new five-year strategy is built entirely around doing just that.

Launched in 2016, the Plunket strategy is designed to address the changing needs of a changing New Zealand. It aims to reduce inequalities, transform Plunket into a modern and relevant organisation,

and ultimately, pursue systemic change so the next generation of New Zealanders can grow up with every opportunity to be as healthy and well as they can be.

But for this to be possible we need to adapt, collaborate and innovate – and truly put tamariki, their families and communities at the heart of everything we do. Plunket has been part of the fabric of New Zealand for over 110 years, and we want to ensure it stays that way.

A significant investment this year has been Plunket's focus on developing future services. A substantial piece of work has begun to understand the environment we are working in (changing communities; the future direction of health care and technology), and the kind of support our customers actually want from us.

An example of how these learnings are already being brought to life, is the Hamilton-based Whānau Āwhina Whānau Ora pilot. This pilot programme takes a Māori health model approach to the Well Child Tamariki Ora service, and is already showing very promising signs towards its goal of increasing equity of health outcomes for Māori. This is the future of Plunket and the vision I am committed to driving as Chief Executive: relevant, sustainable and equitable services that put children, their families and communities at the heart of everything we do.

## Advocating for healthy homes

A lot of work has been done this year to set Plunket up to succeed on delivering our strategy to make the difference of a lifetime in the first 1000 days. Part of this has included evaluating our internal structure, and the creation of a new functional area called Strategy and Performance.

This is a deliberate business decision to prioritise our role as advocates for the rights of children and whānau in New Zealand, and one of the key issues we have been fighting for this year are healthy homes.

Plunket is welcomed in to 9 in 10 homes of families with newborns and our nurses and health workers regularly see young children getting sick time and again from illnesses caused by living in cold, damp, overcrowded housing. Young children's health and wellbeing is bearing the brunt of the housing crisis and this is an unacceptable cost.

Along with our partners at Every Child Counts, Plunket advocated for healthy homes and an end to child poverty. You can expect to see much more activity in this space as we continue to give a voice to the inequalities and challenges we see impacting families in New Zealand.

## Volunteer Information System

Another success this year has been the implementation of the Volunteer Information System. This new system is our first nationwide database of volunteers, and also works as a channel for two-way communication.

Plunket is built on volunteers and it is wonderful that we are now better able to connect with and support the people who are making such an extraordinary difference to the lives of the tamariki and whānau in their communities.

As always, my heartfelt thanks goes to the generous people and businesses who donate their time and money to support the work of Plunket. We simply could not do any of this without you.

Ngā mihi,

Amanda Malu, Chief Executive

Plunket by  
the numbers

# 2017

# 51,299

new baby cases  
are Plunket babies



- that's almost  
**nine out of ten**  
babies born in NZ\*

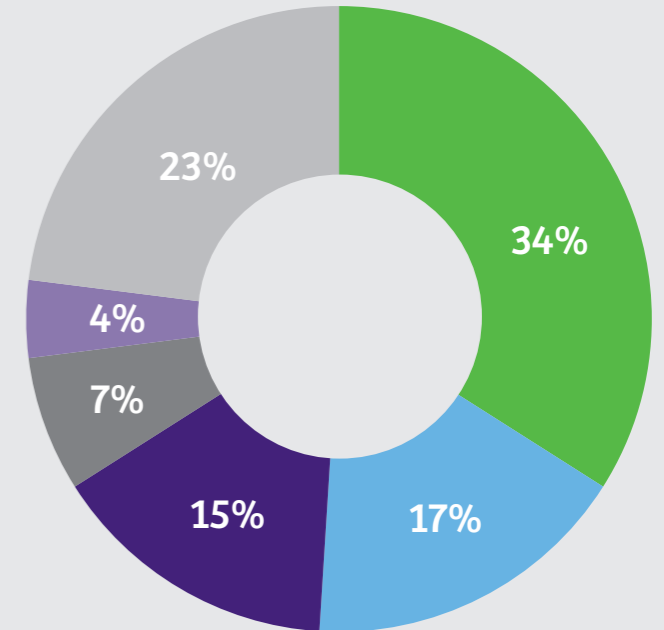
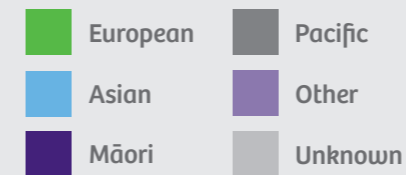
This year we had **570,836** contacts  
with parents and whānau through the Ministry  
of Health Well Child Tamariki Ora contract.

This involved a mix of home, Family Centre, and clinic visits.



\* Based on 58,344 births in financial year ended June 2017. SOURCE: INFOSHARE

## New baby ethnicity



# 35%

 of babies were born in  
high dep\* areas

# 202,055

 contacts  
in high dep areas (Dep 8,9,10)

The Dep (Deprivation) Index predicts socio-economic disadvantage and is used as one indicator to assess the level of support parents and whānau may need. 'Dep 10' indicates families who may need considerable support. 'Dep 1' indicates families that may only need minimal support.



**5,648** Students attending Education in Schools Courses



### VOLUNTEERS

**440** Volunteer services and home visits

**82** Volunteer roles

**1,727** Volunteers



### PLUNKETLINE

PlunketLine staff responded to **110,231\*** calls

\* includes inbound calls, follow up call backs, Facebook chats



### ONLINE



**474,459** visits to [plunket.org.nz](http://plunket.org.nz)



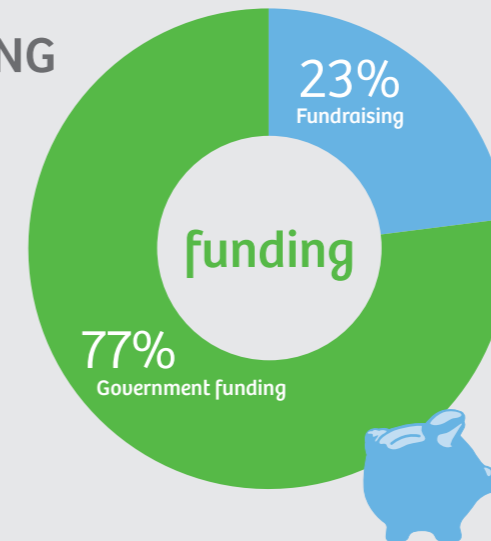
**62%** from mobile devices



**33,400** Facebook fans



### FUNDING



Fundraising = sponsorships, grants & donations

## Plunket vote for historic change

Plunket's membership took an historic step forward at its November 2016 Annual General Meeting, voting to change its area governance structure and become one unified national organisation.

"For 110 years Plunket has been helping mothers and babies across New Zealand. Our support is needed just as much today although our communities have changed enormously during that time. The move to a single national organisation is a plan to reorganise how we run Plunket so we can better support them," said Plunket's New Zealand President, Andrée Talbot.

While some area boards were functioning well, others were struggling to recruit new members, and services were becoming increasingly fragmented.

"Our membership took the courageous decision to respond by making historic and important changes to our structure, so we can move forward together as one organisation and support families with young children no matter where they live," said Andrée Talbot.

Since the vote, Plunket's National Board, Plunket staff and members across the country have been

working together to transition Plunket first to a single national society, and by the end of 2017, to a national charitable trust. This has involved collecting extensive information to ensure that nothing gets left behind, no historical information is lost and no ties or relationships are broken or forgotten.

"This is an important step forward in our journey to become an even more effective force for tamariki and their families," she said.

"We highly value the years of hard work from committees and Area Boards throughout Plunket's history and our focus is on protecting and building on that legacy, as we transition to a new structure," said Andrée Talbot.

Plunket's National Board and staff have taken responsibility for managing Plunket's combined finances, property and service delivery. Plunket is committed to retaining its community roots by respecting and reflecting local voices, and has put in place a new Volunteer Information System for volunteers to stay informed and involved.

For more information on Plunket's volunteer service, email [Volunteer.Support@plunket.org.nz](mailto:Volunteer.Support@plunket.org.nz)

## Volunteers help families navigate parenting journey

Families in Otago are the latest to benefit from Plunket's Giving People Support (GPS) service, where volunteers visit families' homes to help with everything from budgeting to linking them up with community activities and services.

Megan Phillips, Community Services Coordinator in Oamaru set up the service in North Otago in 2016, after seeing its success in Mid-South Canterbury. In 2017 it was rolled out in Dunedin and South Otago.

Anna Jamison, mother of three, describes the service as 'life-changing'. Like many parents with a young family, Anna had reached a point where she felt unable to cope without enough support. After moving to her mum's with her twin babies and young daughter, Anna realised that to return home, she needed short-term support for the times when her partner was away at work for extended periods.

After several unsuccessful phone calls to childcare providers, she called Plunket. Within 48 hours, Megan had organised a roster of Plunket volunteers to come and help for two hours in the evening, as an extra pair of hands: "Megan went above and beyond to get me and my kids the support we needed and to get us home," said Anna. "The ladies that have come in have been just outright amazing – knowing someone is on their way to help is immensely

reassuring and in turn makes for a much calmer house."

Inspired by the support she received, Anna wanted to give back and now volunteers in Oamaru leading the fundraising to keep Plunket services like GPS going.

"It's great we were able to help Anna, and her experience is exactly what the service is about - responding to whatever support families need, when they need it," said Plunket's Megan Phillips. "It makes the biggest difference knowing you're not alone - people are there to help you."





## Whānau Āwhina, Whānau Ora utilises Māori model of care



**Awhi – care or support**  
**Whānau Ora – holistic wellbeing**  
**Whānau Āwhina – caring for families**  
**Te Wheke – The Octopus**

A programme offering Māori whānau a different type of awhi from Plunket is in its early days, but already showing signs of success.

Whānau Āwhina, Whānau Ora sees Plunket Nurses and Kaiawhina use a Māori model of care to deliver Plunket services, including a greater focus on building relationships, and working alongside Māori whānau towards achieving whānau ora. The pre-pilot phase of Whānau Āwhina, Whānau Ora launched in February, based in Waikato and staffed by two Plunket Nurses and one Kaiawhina.

“Māori families and whānau can choose to see one of our team alongside their Plunket nurse, and we work with more of a Māori focus using the Te Wheke model. It has helped our relationships get closer with Māori whānau, there’s more trust and more friendship. We are more open to identifying what support they are seeking,” said Donna Berends, Plunket Whānau Āwhina, Whānau Ora Nurse.

Some of the positive outcomes include helping whānau to attend appointments, seeing relationships grow, and having quality time with whānau taking control to ensure an ongoing relationship.

The concept was identified by Māori Plunket staff who could see the potential to do things differently when engaging with whānau.

Plunket Chief Māori Advisor Hera Black says the programme is part of Plunket’s focus on combating the growing health and wellbeing outcome disparities between Māori and non-Māori tamariki: “Plunket’s strategy and its Māori strategy both highlight Plunket’s commitment to more equitable positive health outcomes for Māori whānau. Whānau Āwhina, Whānau Ora is already showing us how we can better connect with whānau.”

## Peer-to-peer breastfeeding support in Waitemata

Plunket has been working in collaboration with the Auckland and Waitemata District Health Boards, to support mums having difficulties with breastfeeding.

Seeing a need for focused breastfeeding support in the West Auckland area and wanting to improve breastfeeding outcomes for whānau, the DHBs have funded two Plunket Community Karitane to work for three days each week. They have also provided additional training for Plunket staff, supporting them to make a positive difference for families.

The Karitane have seen over 260 whānau who needed breastfeeding advice and support. There have been over 900 contacts, including a range of in-home visits and phone contacts, tailored to suit the families’ needs.

The Karitane have also been working in collaboration with Plunket Lactation Consultants to put in place follow up plans for families who need more assistance.

“The programme has been making a huge difference for the women these Karitane are seeing and the figures reflect this,” says Plunket Nurse Joan Miller, part of the Plunket team involved in the programme.

“More and more of the mothers we are seeing are still breastfeeding as a result of the work of our Karitane. The fact that they are able to focus on tailored support three days a week has allowed for more follow up contacts, leaving mums feeling confident and supported in their breastfeeding journey.”



## Plunket people

Here's a snapshot of just some of our many high performing Plunket staff and volunteers across the country.

# Profiles



## Ben Awa

Plunket Group Facilitator Ben saw the need for a dedicated father's group in Wainuiomata and created the inspirational group 'Improve for Change', helping to develop

parenting skills to change children's lives.

The group gives fathers practical parenting experience and knowledge, enabling them to become teachers themselves. Dads learn how they can better serve their whānau and become what Ben calls positive 'Brain Builders' for their children's minds, working hard to become the fathers they have always wanted to be.

Ben is passionate about Improve for Change and the difference it makes for local dads. "It's informative, challenging and inspirational. It's something that stays with you, shaping families and communities."

"The dads I work with inspire me with the awesome work they are doing. Three of our fathers are now training to facilitate the sessions, which will mean that we can expand to support more dads in the community."

## Caren Davis

A passion for reclaiming te reo Māori for her whānau has led Plunket volunteer and mum-of-two Caren to start a te reo playgroup in Mangawhai, Northland.

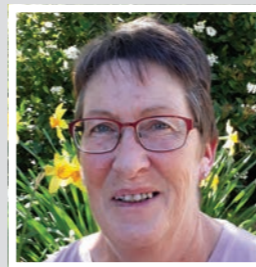


With local whānau interested in learning te reo with their tamariki, Caren approached Plunket for help. Shortly after the Te Puna Reo o Te Mangawhai playgroup started, quickly becoming Ministry of Education certified.

Caren has been working with the local iwi to ensure the group is using the correct tikanga and dialect, with the group creating resources of its own to support language learning.

The group now has over 20 whānau attending and other mums in the group are now confident enough in their reo to lead sessions.

Caren loves how the group connects communities with each other and with Te Ao Māori. "The wonderful thing about the group is that adults and children are learning te reo and tikanga together."



## Kathryn Impelmans

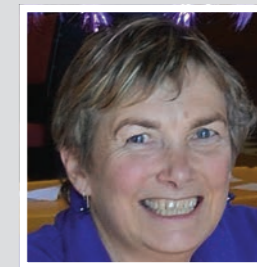
Southern Injury Prevention Programmes Manager Kathryn runs initiatives that empower whānau to keep tamariki safe.

As Plunket leader for the collaborative Bright Sparks Road Safety Roadshow, Kathryn works closely with NZ Police, Road Safety Southland and Kindergartens South to share road safety messages. Celebrating its fourth year, the roadshow visited 14 kindergartens over one week with special guests, Southern Steel players. The roadshow is an interactive experience with activities and demonstrations for the whole whānau.

Kathryn loves having families come along and get involved. "It's great being able to help parents be confident in keeping their children safe on and around the road."

Kathryn has also supported the new Safe and Secure home safety project, a regional partnership project run with The Warehouse. The project has already raised close to \$100,000 for home safety items for families.

## Marz Simpson



Within three days of the 2016 Kaikoura earthquake, Plunket Community Service Coordinator Marz co-ordinated a community focused response for families to connect with one another.

Marz set up a Baby and Child welfare centre and worked in collaboration with local iwi and other organisations to provide families with much-needed supplies.

The centre was also a consistent meeting place for mums to get support and reassurance from each other as the community started to rebuild.

Marz is proud of how the community banded together. "It was amazing to see everyone pull together so quickly to provide one place for our young families to access what they needed - be it supplies or support or just a hug."

The centre is still operating and distributing remaining supplies, connecting whānau and providing support for those in need.

## Joining forces for Healthy Babies Healthy Futures

Auckland and Waitemata District Health Boards (ADHB and WDHB) are joining forces with health providers including Plunket to run a successful new programme, helping pregnant mothers and parents with young children make healthy choices for themselves and their families.

The Healthy Babies Healthy Futures programme is a free service where parents can sign up to receive the latest health information, educational activities and access to services that encourage better nutrition and more physical activity. Families receive frequent healthy lifestyle text messages, through a service from The National Institute of Health Innovation from the University of Auckland.

A range of specialist health providers adapt the information to ensure it is culturally relevant for Māori, Pacific, South East Asian, Chinese, Japanese

and Korean families, and the programme has already led to many parents changing their lifestyle to improve their health.

Plunket Asian People's Advisor Vivian Cheung says Asian parents who are new to New Zealand and who don't have family around them are among those who are benefiting: "Families can choose to get the updates through WeChat, a social media channel many Asian parents already use. This service overcomes language barriers to new Asian migrants accessing health advice, and it's a trusted channel."

Thanks to its unique connection with 9 in 10 families in New Zealand, Plunket plays a vital role in connecting families and whānau with the service, and providing information on how to enrol and the benefits. Plunket Clinical Leader Lisa-May Gray is among health practitioners on the Healthy Babies Healthy Futures Technical Advisory Group: "We're proud to be part of this programme, it has healthy tamariki and confident whānau and families at its heart. It shows what we can achieve for families as health providers when we work together."

*Healthy Babies Healthy Futures is led by ADHB and WDHB, and the service providers are HealthWest for Māori families, The Fono for Pacific families, The Asian Network Incorporated for South East Asian families, and Chinese New Settlers Services Trust for Chinese, Japanese and Korean families.*



## Whānau Āwhina, Ōtautahi pilot takes flight

Plunket launched its Whānau Āwhina, Ōtautahi pilot in East Christchurch in February, working exclusively with vulnerable whānau. Its unique location has proved key to its success, with the team working alongside other health providers at The Loft, an integrated health and social services hub at Eastgate Mall.

The Whānau Āwhina, Ōtautahi pilot aims to develop a new model of care that is more responsive to the needs of families and whānau with high or complex needs. It includes facilitating more intensive services, focusing on improving families' overall wellbeing, and providing a consistent service from one accessible location for families who might otherwise slip through the cracks.

The Whānau Āwhina, Ōtautahi team helps families and whānau with young children improve their health and wellbeing, with a focus on increasing children's immunisation rates, smoking cessation, encouraging breastfeeding, family planning and reducing family violence.

The pilot team works with other intensive services to ensure families receive wrap-around support tailored to their needs. The team being co-located with other health and social providers has strengthened working relationships and increased families access to services.



"Families tell us they sometimes struggle to get to Plunket centres, but by being in the mall we are able to be reachable for whānau, linking them in with a range of other providers in the same location," said Plunket Clinical Services Manager for Canterbury, Maria Van Der Plas.

She said that although the pilot is still in its early stages, it has already seen positive results: "The team have observed that they are able to make contact with hard-to-reach whānau and make referrals to support services. In addition to this, clients have been receptive and have enjoyed the continuity and flexibility of the service."



## Advocating for a healthy home for every child

This year Plunket and its Every Child Counts coalition partners focused on advocating for policy interventions to prevent young children becoming ill from living in poor quality housing.

“Plunket nurses, health workers and kaiawhina are seeing children getting repeatedly sick from living in poor quality, cold or overcrowded homes,” said Amanda Malu, Plunket Chief Executive and steering group member of Every Child Counts. “We’re particularly concerned that underlying societal inequalities mean Māori and Pacific tamariki are more likely to live in poor quality homes and so are disproportionately affected.”

Plunket frontline staff often advocate on behalf of families to get them into better housing, but systemic changes are needed to level the playing field. Plunket and Every Child Counts are advocating for a national housing strategy, so every child in New Zealand grows up in a house that is warm, dry, ventilated, safe and not overcrowded.

*Every Child Counts is a coalition that advocates for advances in policy and society so every child gets the best start in their first 1000 days. It includes Plunket, Barnados, UNICEF, Save the Children and Mana Ririki.*

## PlunketLine dials up responsiveness



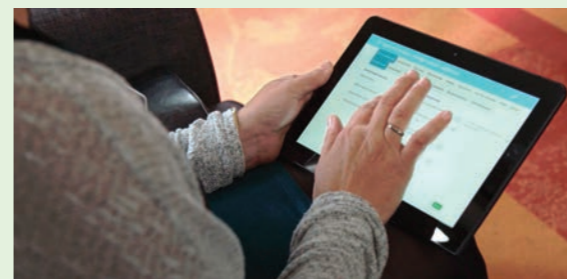
PlunketLine has taken important steps toward improving its customer relationship management system, and increase its responsive to family and whānau needs.

The move towards new care delivery codes (CDCs) mean PlunketLine nurses will be able to record more accurate information. “It allows us to understand why parents and whānau are picking up the phone,” said Denise Shera, PlunketLine Manager. “We can drill down into data and respond to trends, quickly recognising if there’s a spike in calls from parents with a particular concern and adapting training for PlunketLine nurses to be able to respond.”

PlunketLine has a long history of using customer insights to improve its service. Senior PlunketLine Nurse Carla Kamo developed the PlunketLine Māori service several years ago for those who wish to speak to a Māori nurse or in te reo, and says this is another step forward: “The collection of primary CDCs include topics like sleep, behaviour and breastfeeding and also triaging child illness, family violence and maternal mental health. The callers have taken the initiative to call us so it’s great to be responsive to their needs.”

## Health records safe from floods in Edgecumbe

The electronic Plunket Health Record (ePHR) helped Plunket continue to provide services for Edgecumbe families, during flooding that inundated many families’ homes and the Plunket clinic.



Local Plunket Nurse Natalie Brierly was displaced from the clinic for several months, however having clients’ records stored electronically helped her continue to provide Plunket services during this difficult time, relieving stress for Natalie who was still able to connect with whānau.

Annie Fisher, a Clinical Leader for Plunket in Tauranga said she was thankful to have a positive outcome for families during this stressful period: “Digital technology was a blessing following the floods in Edgecumbe. A lot of our information is now recorded on tablets so our new baby records were safe and sound in the cloud.”

With families moving around during the time of the disaster, the ePHR enabled Natalie to keep in contact and continue Plunket visits. Working from a tablet with information easily at hand also allowed her to make fewer visits to the clinic for charts and records, and focus on supporting families in the community.

With some families losing their Well Child books, the ePHR played an important role in preserving information about important milestones for their tamariki.

“Being able to still have information on their child’s development was important to a lot of whānau and it was awesome that our new digital technology could enable this,” said Annie Fisher. “It meant that precious taonga have not been lost.”

## Celebrity gala raises nearly half a million



Plunket Foundation Trustee Sir Graham Henry was a man on a mission this year to raise money for Plunket's community services and the support they provide to some of our most vulnerable children.

Together with Plunket Foundation co-Chair Professor Richie Poulton, Sir Graham was the driving force behind Plunket's inaugural celebrity gala lunch and auction at Auckland's Sky City.

"None of us wants a child to grow up neglected or in hardship," he said. "We can and must do better as a nation when it comes to the treatment of children in our country, and every New Zealander has a part to play."

An amazing \$480,000 was raised for Plunket's community services at the event. With a guest list of nearly 1000, the gala was attended by some of New Zealand's most famous sportspeople – including Richie McCaw, Gemma Flynn, Brendon McCullum and Lisa Carrington.

Plunket Chief Executive Amanda Malu said: "A third of babies in New Zealand are born into families who live in high-deprivation areas. Not being able to provide for your children, or being isolated from support is a highly stressful experience and makes raising a young family really tough. Our community staff work alongside Plunket nurses and within community networks to help connect families in vulnerable situations with social services, early education groups, parenting groups, foodbanks and the wide range of other support they need."

Fonterra kindly sponsored the gala, and many other wonderful individuals and businesses donated goods and services for auction.

"Plunket is committed to ensuring every child has the opportunity to be as healthy and well as they can be, and thanks to generous people like Sir Graham Henry, we are able make a real difference to the lives of children and whānau who need us most," said Plunket's Amanda Malu.

## New Zealanders help Raise a Bundle

Plunket launched its new fundraising campaign – 1000 Days to Raise a Bundle – on 30 September, statistically the busiest day in hospital delivery suites in New Zealand!

"The campaign supports our vision and focuses on raising funds to ensure we can continue our vital work in the community, and to provide these important services when and where they are needed," said Carolyn Mettrick, Head of Funding, Sponsorship and Brand.

Plunket is following the stories of some families who had babies around the time the campaign launched during their first 1000 days, sharing their milestones, successes and trials through the campaign and on social media.

"We'd like to thank to everyone who has supported the first year of the campaign," said Carolyn Mettrick. "We've seen some amazing fundraising initiatives carried out over the year, and we're looking forward to more great events in the coming year."

Plunket thanks all those who helped Raise a Bundle, including:

- New Zealanders across the country who took up the Burpees for Babies challenge – a social media campaign launched in March. Influential New Zealanders and organisations taking up the challenge included Lisa Carrington, Richie and

Gemma McCaw, NZ Defence Force, NZ Police and many more.

- The Caker and Karen Walker, for auctioning off a meet-and-cook experience in April.
- The Hits for running a successful radiothon fundraiser in June.
- Z Energy and their customers for making a 10c donation to Plunket with any purchase of H2Go water.
- Individuals who raised funds by selling delicious home-made treats, busking and running pub quizzes.
- The Warehouse whose staff went the extra mile cycling the length of the country for Pedal for Plunket.





*Our funding is sustainable, focused and innovative*

## Cycling to connect communities



More than 120 staff members from Plunket and its community partner The Warehouse got on their bikes to cycle the length of the country in March, to support Plunket's life-changing community services.

Pedal for Plunket was first run in 2015, raising an impressive \$297,000 to support Plunket's community groups.

This year the team has come back bigger and better than ever. Not only did more staff from both organisations take part, but fundraising skyrocketed to over \$460,000 – nearly twice as much as in 2015.

All of the funds go towards supporting community connections, so no family is left isolated and unable to cope.

Funds are being invested in Plunket services across the country, including regional event kits to equip Plunket people for greater community engagement across Aotearoa; seed funding for new support groups, including groups specific to refugee and

migrant families with resources in other languages, grandparents parenting, fathers – and more; and professional development for event and community workers, and volunteers, specifically around engaging with the community, and cultural awareness training.

Olympian cyclist Alison Shanks threw her support behind Pedal for Plunket as ambassador. "As a mother to a young child, I have experienced first-hand the vital service that Plunket provides," she said.

"The fact that it is a charity that relies on donations and fundraising to deliver the range of community services it offers is not something that's well known. Plunket only exists today thanks to the generosity of Kiwis in making donations and giving their time as volunteers, and I feel honoured to be supporting an organisation that is such an iconic part of New Zealand history."







Andrée Talbot



Christine Lake



Matthew Harker



Lucy Hickman



Nigel Kirkpatrick



Alison Prins



Craig Tamblyn



Amohaere Tangitu



Tammi Wilson Uluinayau

# Plunket Board and Leadership

**Our National Board has nine Board members:**

**New Zealand President**

Andrée Talbot

(Returned from leave of absence December 2016)

**Acting New Zealand President (to December 2016)**

**New Zealand Vice President (from January 2017)**

Christine Lake

Matthew Harker

(From November 2016)

Lucy Hickman

(From November 2016)

Nigel Kirkpatrick

(From December 2016)

Alison Prins

Craig Tamblyn

Amohaere Tangitu

Tammi Wilson Uluinayau

**In 2016 three National Board Members were farewelled:**

Gloria Eves

(To November 2016)

Caroline McElnay

(To December 2016)

Mark Rickard

(To November 2016)

**Area Boards**

At Plunket's Annual General Meeting in November 2016, the members voted to consolidate Area Societies into the National Society.

All Area Societies will be fully integrated into the National Society by 31 December 2017.

Our thanks are passed on to the Area Presidents and Area Board Members who have supported Plunket.

**Honorary Life Members**

Dianne Armstrong, CBE

Druis Barrett, CNZM

Carol Becker, ONZM

Shirley Cornish

Jenny Cox

Tristine Clark

Kaye Crowther, QSO

Merle Newlove, QSO

Jill O'Connor

Pat Seymour, OBE

**Plunket Leadership Team**

In March 2017 the Chief Executive Officer put in place the Plunket Leadership Team:

Chief Executive Officer

Amanda Malu

Acting Chief Commercial Officer

Duncan Scott

Chief People & Transformation Officer

Liz Barton

Acting Chief Information Officer (to March 2017)

Roy Goldsmith

Acting Chief Information Officer (from March 2017)

Ian Craigie

Chief Strategy & Performance Officer

Radha Balakrishnan

Chief Operating Officer

Lois van Waardenberg

**Plunket's Chief Advisor Māori**

Hera Black

# Financials

## Report from Chair of Risk Assurance and Audit Committee

The primary purpose of the Risk Assurance and Audit Committee is to assist the Board of the Royal New Zealand Plunket Society Incorporated (Plunket) in fulfilling its risk assurance and audit responsibilities. The Committee carries out this purpose by overseeing and providing advice to the Board on Plunket's:

- risk management processes
- internal control mechanisms
- internal and external audit functions
- policies and processes adopted to ensure compliance with applicable legislation, regulations, codes of practice and government requirements
- financial information prepared by management for publication to Members
- clinical services risk reporting

The Committee meets four times a year with Plunket's Chief Executive Officer, Chief Commercial Officer and Chief Strategy & Performance Officer.

### Risk Assurance and Audit Committee

The present Committee comprises:

George Tuffin  
Independent Chair

Andrée Talbot  
New Zealand President  
(Leave of absence to December 2016)

Christine Lake  
Acting New Zealand President (to December 2016)  
New Zealand Vice President (from December 2016)

Craig Tamblyn  
National Board (to November 2016)

Tammi Wilson Uluinayau  
National Board

Matthew Harker  
National Board (from March 2017)

Lucy Hickman  
National Board (from March 2017)

In November 2016, the following Members were farewellled:

Caroline McElnay  
National Board

Mark Rickard  
National Board

## Independent Auditor's Report

To the readers of the financial report of Royal New Zealand Plunket Society Incorporated

### Report on the summary consolidated financial statements

#### Opinion

In our opinion, the accompanying summary consolidated financial statements of Royal New Zealand Plunket Society Incorporated and its subsidiaries (the group) on pages 30 to 32:

- Has been correctly derived from the audited Group financial statements for the year ended on that date; and
- Is a fair summary of the Group financial statements, in accordance with PBE FRS 43 Summary Financial Statements.

The accompanying summary consolidated financial statements comprises:

- the summary consolidated statement of financial position as at 30 June 2017;
- the summary consolidated statements of comprehensive income, changes in equity and cash flows for the year then ended; and
- notes, including a summary of significant accounting policies and other explanatory information.

#### Basis for opinion

We conducted our audit in accordance with International Standard on Auditing (New Zealand) (ISA (NZ)) 810 (Revised), *Engagements to Report on Summary Financial Statements*.

Other than in our capacity as auditor we have no relationship with, or interests in, the group.

#### Emphasis of matter

We draw attention to Note 2 to the consolidated financial statements which describes that the going concern basis of preparing the consolidated financial statements has not been used because the members of Royal New Zealand Plunket Society Incorporated passed a resolution to change the legal structure from a series of interlinked incorporated societies to a single charitable trust board. This will involve dissolving the Royal New Zealand Plunket Society Incorporated in accordance with section 28 of the Incorporated Societies Act 1908 and transferring all of its assets, liabilities and interests to the Royal New Zealand Plunket Trust. In preparing the financial statements on an alternative basis, the group has continued to apply the measurement, recognition and disclosure requirements of the PBE Standards. Our opinion is not modified in respect of this matter.

#### Use of this Independent Auditor's Report

This report is made solely to the readers of the financial report as a body. Our audit work has been undertaken so that we might state to the readers of the financial report those matters we are required to state to them in the Independent Auditor's Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the readers of the financial report as a body for our audit work, this report, or any of the opinions we have formed.

#### Responsibilities of the Trustees for the summary Consolidated Financial Statements

The Trustees, on behalf of the incorporated society, are responsible for:

- the preparation and fair presentation of the summary consolidated financial statements in accordance with PBE FRS 43 Summary Financial Statements; and
- implementing necessary internal control to enable the preparation of a summary consolidated set of financial statements that is correctly derived from the audited consolidated financial statements.

#### Auditor's Responsibilities for the summary Consolidated Financial Statements

Our responsibility is to express an opinion on whether the summary consolidated financial statements are consistent, in all material respects, with (or are a fair summary of) the audited consolidated financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (New Zealand) (ISA (NZ)) 810 (Revised), *Engagements to Report on Summary Financial Statements*.

We expressed an unmodified audit opinion on the consolidated financial statements in our audit report dated 19 September 2017.

The summary consolidated financial statements do not contain all the disclosures required for a full set of consolidated financial statements under generally accepted accounting practice in New Zealand. Reading the summary consolidated financial statements, therefore, is not a substitute for reading the audited consolidated financial statements of the group.

KPMG  
Wellington  
19 September 2017

## Summary financial statements

### Royal New Zealand Plunket Society (Inc.) Summary Financial Statements for the year ended 30 June 2017

Statement of Comprehensive Revenue and Expense for the Year ended 30 June 2017	2017 \$000	2016 \$000
Contract Income	67,534	67,206
Investment Income	2,132	740
Other Income	15,290	11,872
	<b>84,956</b>	<b>79,818</b>
Salaries & Wages	61,510	59,723
Service Delivery Expenses	24,739	19,280
Depreciation & Amortisation	1,434	748
Other Expenses	2,881	1,015
Special Funds	184	285
	<b>90,748</b>	<b>81,051</b>
<b>Operating Deficit from Continuing Operations</b>	<b>(5,792)</b>	<b>(1,233)</b>
Transition Related Expenditure	(1,260)	0
<b>Operating (Deficit) for Year</b>	<b>(7,052)</b>	<b>(1,233)</b>
Integration of Area Societies' Net Assets	8,487	17,013
Net Change in Fair Value of Available for Sale Financial Assets	(1,222)	134
<b>Total Comprehensive Revenue and Expense for the Period</b>	<b>213</b>	<b>15,914</b>
Attributable to:		
General Funds	(6,830)	(814)
Special Funds	7,043	16,728
	<b>213</b>	<b>15,914</b>

Statement of Changes in Equity for the Year Ended 30 June 2017	2017 \$000	2016 \$000
<b>Opening Equity Balance</b>	<b>18,758</b>	<b>2,844</b>
Operating Surplus (Deficit) for the Year	(5,792)	(1,233)
Other Comprehensive Revenue and Expense	6,005	17,147
<b>Total Comprehensive Revenue and Expense</b>	<b>213</b>	<b>15,914</b>
<b>Closing Equity Balance</b>	<b>18,971</b>	<b>18,758</b>



Statement of Financial Position as at 30 June 2017	2017 \$000	2016 \$000
<b>Current Assets</b>		
Accounts Receivable	2,888	7,374
Inventory and Other Current Assets	438	775
<b>Total Current Assets</b>	<b>3,326</b>	<b>8,149</b>
<b>Non Current Assets</b>		
Property, Plant and Equipment	21,256	14,824
Intangible Assets	14,301	13,237
Other Receivable	652	652
Investments	126	4,603
<b>Total Non Current Assets</b>	<b>36,335</b>	<b>33,316</b>
<b>Total Assets</b>	<b>39,661</b>	<b>41,465</b>
<b>Current Liabilities</b>		
Overdraft	2,529	2,029
Payables	2,441	3,106
Employee Entitlements	7,081	6,433
Income Received in Advance	5,574	5,493
Lease Provision	42	42
Loans from Areas	2,962	5,502
<b>Total Current Liabilities</b>	<b>20,629</b>	<b>22,605</b>
<b>Non Current Liabilities</b>		
Lease Provision	61	102
<b>Total Non Current Liabilities</b>	<b>61</b>	<b>102</b>
<b>Total Liabilities</b>	<b>20,690</b>	<b>22,707</b>
<b>Net Equity</b>	<b>18,971</b>	<b>18,758</b>
<b>Total Liabilities and Equity</b>	<b>39,661</b>	<b>41,465</b>

Statement of Cash Flows for the Year Ended 30 June 2017	2017 \$000	2016 \$000
Net Cash Flows from Operating Activities	(3,375)	(20)
Net Cash Flows from Investing Activities	3,270	(2,774)
Net Cash Flows from Financing Activities	(395)	593
<b>Net Decrease in Cash Held</b>	<b>(500)</b>	<b>(2,201)</b>

## Summary Annual Report

This is a summary of the Society's audited financial statements for the year ended 30 June 2017 which were authorised for issue on 19 September 2017. The summary financial report has been extracted from the full audited statements dated 30 June 2017.

The summary financial statements have been prepared in accordance with FRS-43 – Summary Financial Statements. The full financial statements have been prepared in accordance with generally accepted accounting practice and they comply with Public Benefit Entity International Public Sector Accounting Standards (PBE Standards) and other applicable Financial Reporting Standards, as appropriate for Tier 1 not-for-profit public benefit entities. The Society has made an explicit and unreserved statement of compliance with Public Benefit Entity International Public Sector Accounting Standards (PBE Standards) in note 1 of the full financial statements.

The financial statements are presented in New Zealand dollars because that is the currency of the primary economic environment in which the Society operates.

The summary financial report cannot be expected to provide as complete an understanding as provided by the full financial statements of financial performance, financial position, recognised income and expenses and cash flows of the Society. A copy of the full financial statements can be obtained from our website

www.plunket.org.nz or by writing to The Royal New Zealand Plunket Society (Inc) at PO Box 5474 Wellington 6140. The Society is a not-for-profit organisation.

The auditor has examined the summary financial report for consistency with the audited financial statements and has the opinion the information reported in the summary financial report complies with FRS-43 summary Financial Statements and is consistent in all material respects, with the full financial report from which it is derived.

The going concern basis of preparing the financial statements has not been used. On 29 November 2016 the members of the Royal New Zealand Plunket Society Incorporated passed a resolution to change the legal structure from a series of interlinked incorporated societies to a single charitable trust board. This will involve dissolving the Royal New Zealand Plunket Society Incorporated in accordance with section 28 of the Incorporated Societies Act 1908 and transferring all of its assets, liabilities and interests to the Royal New Zealand Plunket Trust. The Trust would have similar objects as the Royal New Zealand Plunket Society Incorporated.



## Integration of area societies

An important part of the process of changing Plunket's legal structure to a charitable trust board is the integration of Plunket's 18 area societies into the National Society. Integration involves the National Society assuming control by taking over the governance of the area societies; and dissolving the area societies and integration of their assets and operations into the National Society by way of amalgamation. Amalgamation includes the transfer of legal titles of assets to the National Society and removing the area societies from the Charities Register.

On 30 June 2016, the National Society obtained effective control of eight of area societies; and on 30 June 2017, the National Society obtained effective control of a further two area societies.

### Gain on integration

On the date of the integration of the area societies, the National Society recognised and measured all identifiable assets and liabilities of the area societies at fair value. As no consideration was paid at the time of the integration, a total of \$8.5 million, representing the fair value of the net assets integrated, was recognised as gain on integration in the Statement of Comprehensive Revenue and Expense (2016: \$17.0 million).

### Subsequent events

On 1 July 2017, the Society obtained effective control over the remaining area societies. The total fair value of the net assets assumed at the date of integration on 1 July 2017 was \$27.1 million.

### Identifiable net assets integrated into the National Society

The following table summarises the net assets assumed on the date of integration for each of Plunket's 18 area societies. During the period 30 June 2016 to 1 July 2017 a total of \$52.6 million in net assets have been integrated from area societies:

<b>Area societies integrated on 30 June 2016</b>	
Royal New Zealand Plunket Society <b>Northland</b> Area Incorporated	\$1,256,716
Royal New Zealand Plunket Society <b>Waitemata</b> Area incorporated	\$2,582,230
Royal New Zealand Plunket Society <b>Counties Manukau</b> Area (Incorporated)	\$1,138,520
Royal New Zealand Plunket Society <b>Waikato</b> Area Incorporated	\$3,141,590
Royal New Zealand Plunket Society <b>Lakes</b> Area Incorporated	\$574,931
Royal New Zealand Plunket Society <b>Manawatu / Wanganui</b> Area (Incorporated)	\$1,195,377
Royal New Zealand Plunket Society <b>Wellington / Wairarapa</b> Area Incorporated	\$6,789,226
Royal New Zealand Plunket Society <b>West Coast</b> Area Incorporated	\$334,313
<b>Total net assets assumed on 30 June 2016</b>	<b>\$17,012,903</b>
<b>Area societies integrated on 30 June 2017</b>	
Royal New Zealand Plunket Society <b>Bay of Plenty</b> Area Incorporated	\$6,813,810
Royal New Zealand Plunket Society <b>Hawkes Bay</b> Area incorporated	\$1,673,594
<b>Total net assets assumed on 30 June 2017</b>	<b>\$8,487,404</b>
<b>Area societies integrated on 1 July 2017</b>	
Royal New Zealand Plunket Society <b>Auckland City</b> Area Incorporated	\$7,699,132
Royal New Zealand Plunket Society <b>Taranaki</b> Area incorporated	\$3,635,181
Royal New Zealand Plunket Society <b>Gisborne Wairoa</b> Area Incorporated	\$411,810
Royal New Zealand Plunket Society <b>Nelson Marlborough</b> Area Incorporated	\$645,524
Royal New Zealand Plunket Society <b>Canterbury</b> Area Incorporated	\$6,416,389
Royal New Zealand Plunket Society <b>Mid South Canterbury</b> Area Incorporated	\$1,301,676
Royal New Zealand Plunket Society <b>Otago</b> Area Incorporated	\$2,286,152
Royal New Zealand Plunket Society <b>Southland</b> Area Incorporated	\$3,905,300
Royal New Zealand Plunket Society <b>Upper Hutt</b> Branch Incorporated	\$754,717
<b>Total net assets assumed on 1 July 2017</b>	<b>\$27,055,881</b>
<b>Total net assets assumed from area societies</b>	<b>\$52,556,188</b>

Nā tou rourou, nā taku rourou  
ka ora te iwi.

For your contribution to my  
contribution will be the people.

Thanks to the families whose photos  
appear in this publication.



## Community Partners

Akarana Community Trust  
 Ashburton District Council  
 Auckland City Council  
 Ballantyne Trust  
 Bay Trust  
 Blue Waters Community Trust  
 Central Lakes Trust  
 Central Otago Lend a Hand Trust  
 Christchurch City Council  
 Community Organisation Grants Scheme  
 Community Trust of Mid and South Canterbury  
 Constellation Community Trust  
 Dorothy Newman Trust  
 Dragon Community Trust  
 Dunedin City Council  
 Eastbourne-Bays Community Trust  
 Eastern & Central Community Trust  
 Elsie & Ray Armstrong Charitable Trust  
 Families Anglican Trust  
 First Light Community Trust  
 First Sovereign Trust  
 Fonterra Grassroots Fund  
 Four Winds Foundation

Gallagher Trust  
 Gisborne District Council  
 Graham & Olive West Charitable Trust  
 Grassroots Trust  
 Greytown District Trust  
 Hamilton City Council  
 Hawkes Bay Children's Holding Trust  
 Horizons Regional Council  
 Hutt City Council  
 Hutt Mana Charitable Trust  
 Infinity Foundation  
 Invercargill Licensing Trust  
 J R McKenzie Trust  
 JN Williams Memorial Trust  
 John Illot Trust  
 Johnsonville Charitable Trust  
 Jones Foundation  
 Kaikoura District Council  
 Kaiwaka Sports Association  
 Kapiti District Council  
 Len Reynolds Trust  
 Mainland Foundation  
 Masterton District Council  
 Masterton Lands Trust  
 Maurice Carter Trust  
 Milestone Foundation  
 Ministry of Education  
 Mt Wellington Foundation  
 Nelson City Council  
 Network Waitaki Limited  
 Northshore Hospital Trust  
 NZ Community Trust  
 NZ Lottery Grants Board  
 NZ Red Cross  
 NZ Toy Library Federation  
 Oceania Gold  
 Office of Ethnic Communities  
 Opal Duncan Estate  
 Otago Community Trust  
 Otago Masonic Trust

Oxford Sports Trust  
 Papanoa Country Depot Trust  
 Pelorus Trust  
 Perpetual Trust  
 Portage Licensing Trust  
 Pub Charity  
 Riversdale Lions  
 Riverton Community Op Shop  
 Road Safety Southland  
 Rotorua Energy Charitable Trust  
 Sir John Logan Campbell Trust  
 Sky City Community Trust  
 Southland District Council  
 St Davids Charitable Trust  
 Taniwha Daffodil Trust  
 Taranaki Electricity Trust  
 Tauranga Energy Consumer Trust  
 TG McCarthy Trust  
 The Southern Trust  
 The Trusts Community Foundation  
 Transpower Community Care Fund  
 Trillian Trust  
 Trust House Community Enterprise  
 Trust Waikato  
 Upper Clutha Lions  
 Upper Hutt City Council  
 Valder Ohinemuri Trust  
 W Duncan Bickley Trust  
 Waimakariri District Council  
 Waipa District Council  
 Waitomo District Council  
 Water Safety NZ  
 Wel Energy Trust  
 Wellington Childrens Foundation  
 Wellington City Council  
 Wellington Community Trust  
 Wellington Methodist Charitable Trust  
 Western Bay of Plenty District Council  
 Youth Town



PRINCIPAL PARTNER:



STAR PARTNERS:



CORPORATE PARTNER:



COMMUNITY PARTNER:



### National Partners

Huggies  
 Colgate  
 Muffin Break

### Pick Me Help Plunket Partners

Dettol  
 Fairydown  
 Wattie's  
 Public Trust  
 Elevit Breastfeeding  
 Bepanthen

### Partners

ACC  
 Designertech  
 JB-Hifi  
 KPS  
 Leaseplan  
 Māori Television  
 Ministry of Education  
 Ministry of Health  
 Ministry of Social Development  
 New Zealand Media and Entertainment  
 Tindall Foundation  
 Trade Me  
 The Warehouse  
 Water Safety New Zealand

SPECIAL THANK YOU TO THE PLUNKET FOUNDATION



## Funding & Partnerships

Plunket is privileged to have the continued support of individuals, organisations, trusts and foundations to help us make a difference of a lifetime for families and children across New Zealand. Our team of dedicated staff continue to build strong relationships with funders while working with Plunket's frontline teams to identify and support priority services and funding needs.

Highlights for the year include:

- The Warehouse held its second Pedal for Plunket nationwide cycle event raising over \$460,000 for Plunket's community services.
- Huggies and Plunket celebrated 25 years of partnership with the release of social media videos featuring Plunket frontline staff and promoting topics including the importance of hugs, skin care and advice on children's bed-wetting.
- Bepanthen and Elevit Breastfeeding showed their commitment to New Zealand families by becoming Pick Me Help Plunket partners.
- The Hits teams from around the country joined together to hold a fun-filled 24 hour radiothon raising awareness and funds for Raise a Bundle.
- BestStart's annual appeal for Plunket raised over \$36,000 to support local Plunket communities.



## BNZ, Plunket's Principal Partner

Now in its 8th year, Plunket's partnership with BNZ continues to go from strength to strength.

"BNZ continues to amaze us with their generosity and support of our work with New Zealand families and communities," said Amanda Malu, Plunket Chief Executive.

### **BNZ Closed for Good Day 2016**

Twenty-six Plunket centres were delighted to have BNZ volunteers help spruce up their centres and provide financial workshops for staff and families.

### **BNZ Baby Bundle**

To help parents manage their finances when a new baby arrives, BNZ has developed a package especially for Plunket families as well as a website full of helpful resources and videos.

### **Plunket Inaugural Golf Day**

Plunket was thrilled to have BNZ's support for its first golf day! Held in Auckland and sponsored by BNZ, attendees rose to the challenge and had fun competing for top position on the day, all while raising funds for Plunket.

### **Payclip**

BNZ helped Plunket accept more donations at its fundraising events by donating Payclip devices, giving people the ability to donate by card as well as traditional cash.

### **Wet weather jackets**

Plunket's frontline staff received an extra layer of protection to help guard against the weather with co-branded light-weight jackets generously sponsored by BNZ.

### **Sonny Bill Williams**

Plunket was extremely pleased to have father of two, Sonny Bill Williams, wearing the Plunket logo on his Blues shirt collar during the Super Rugby tournament, supporting Plunket's connection with dads.

**Thank you to the many individuals and organisations for your generous contributions and support. Your ongoing commitment continues to provide valuable free support services to communities around New Zealand and helps us explore new initiatives that will make a difference of a lifetime for children and families.**



## Making the difference of a lifetime

Parenting can be hard work. Lack of support, isolation and financial uncertainty are a daily reality for families in New Zealand.

Plunket's community support services can play a crucial role in helping families when they need it most. Playgroups, mobile clinics, toy libraries and parenting courses are free to families and whānau and paid for through fundraising.

Make a difference for Kiwi kids and their families. Help keep these services free and available in communities just like yours.

Donate at [plunket.org.nz](http://plunket.org.nz)



